MFR's suggested pricing based on full-price brands.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: 10 mg "tar" 0.8 mg nicotine – 100's: 12 mg "tar" 0.9 mg nicotine av. per cigarette by FTC method.

Source: https://www.industrydocuments.ucsf.edu/docs/hhkh0003
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